

CURRICULUM VITAE – Christian FISCHER



Current Office Address

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Personal Details

Date of birth	5 April 1969
Place of birth	Starnberg, Germany
Marital status	Married; 2 children
Nationality	German

Current Research Focus and Expertise

Food supply and value chain economics and management; sustainable food systems; agribusiness; agro-food marketing and market research; rural, agricultural and food industry development; sustainable tourism and regional products; natural resources and sustainability.

Academic Degrees

- ▶ *Doctorate in Agricultural Economics* (external) at the Institute of Agricultural Policy and Market Research of the University of Giessen. Title: "Identifying Key Factors Affecting Success in International Food Product Markets". Supervisor: Prof. Dr. P.M. Schmitz. 2002.
- ▶ *Specialised Masters in Agribusiness Management* (Mastère Spécialisé Management Agro-Industriel – MSMAI); Lyons' Graduate School of Management (E.M.LYON) and École Nationale Supérieure Agronomique (ENSA) Montpellier, France. 2001.
- ▶ *Graduate Certificate in International Economics*; University of Adelaide, Australia. 1999.
- ▶ *Masters of Science in Food Economics*; University of Giessen, Germany. 1997.

Academic Positions

Current	<i>Professor of Agrofood Economics, Management and Marketing.</i>
Jun 2010 to Jun 2016	<i>Associate Professor of Agrofood Economics, Management and Marketing; Faculty of Science and Technology; Free University of Bozen-Bolzano, Italy.</i>
Feb 2008 to May 2010	<i>Associate Professor of Value and Supply Chain Management; Institute of Food, Nutrition and Human Health (IFNHH); Massey University, Auckland, New Zealand.</i>
Oct 2002 to Jan 2008	<i>Assistant Professor at the Institute for Food and Resource Economics; Department of Agricultural and Food Market Research; University of Bonn, Germany.</i>
Feb 2002 to Sep 2002	<i>Senior Research Associate at the Institute of Agricultural Development in Central and Eastern Europe (IAMO); Department of Agricultural Markets, Marketing and World Agricultural Trade, Halle (Saale), Germany.</i>

Private-Sector Positions

Nov 2001 to Jan 2002	<i>Project Manager at PlanetHome AG, a HVB Group company, Munich.</i>
May 2001 to Oct 2001	<i>Senior Researcher at the Consumer and Retail Practice of The Boston Consulting Group, Munich (food & agribusiness focus).</i>
Oct 1997 to Jan 1999	<i>Assistant to the Managing Director of Garibaldi Munich, a medium-sized import company of Italian food & drink products.</i>

Leadership and Management Roles

- October 2014 to ongoing *Study course director* of the Bachelor in Agricultural and Agro-environmental Science, Free University of Bozen-Bolzano.
- November 2016 to May 2018 *President* of the rural producer group "Förderverein Eggentaler Qualitätsprodukte", an association of about 15 farmers
- January 2019 to ongoing *Co-speaker* of the South Tyrolean Food Policy Council ("Südtiroler Ernährungsrat")

Advisory and Instructor Activities

- August 2018 (5 days) *International expert* for the impact assessment of the cooperatives development projects in East Shewa and West Arsi Zones of Oromia Regional State, Ethiopia. Contract awarded by the Ethiopian Catholic Church Social and Development Commission Branch Office of Meki (ECC-SDCBOM) and Caritas Austria.
- October 2017 (5 days) *Invited international expert* for the economic development of O'Higgins region (Cachapoal river basin) in the Chilean Andes. Pontificia Universidad Catolica de Chile, Santiago.
- December 2017 *External Reviewer* for the Sparkling Science research programme of the Austrian Ministry of Science, Research and Economy (BMWFW).
- November 2017 (1 day) *External PhD examiner* for Sarah Motonyi. University of Copenhagen, Department of Food and Resource Economics.
- March 2013 (2 days) *Invited course instructor*. Landwirtschaftliche Märkte und deren Auswirkungen auf meinen Betrieb. Südtiroler Bauernbund (SBB)-Weiterbildungsseminar. SBB-Zentrale, Bolzano.
- 2012 through 2017 *Invited referee* by the Italian Ministry of Education, Rome for the evaluation of several PRIN proposals and VQR products.
- March 2011 (1 day) *Invited academic expert* for the evaluation of research proposals within the public good agriculture research programme (Stimulus) of the Irish Ministry of Agriculture, Marine and Food, Dublin.
- September 2008 (7 days) *Invited expert* for delivery of a 5-day workshop on "Market and Marketing Research in Agribusiness". Agricultural University of Ashgabat. Invited by OSCE (Organisation for Security and Co-operation in Europe). Turkmenistan.
- April 2008 (2 days) *Adviser* to the agriculture study of the final report on 'Trade Sustainability Impact Assessment of the Negotiations of a Partnership and Cooperation Agreement between the EU and China' Commissioned by EU Commission, DG Trade Sub-contracted by Development Solutions Ltd.
- May/Jun 2006 (12 days) *Team leader of the agricultural-product case study team*, sub-contracted by Development Solutions Ltd (together with S. Schornberg, J. Schiefer). EU Commission, DG Trade. Study on the future opportunities and challenges of EU-China Trade and investment relations. Tender No 2005/S 248-244397.
- Mar/Jul 2005 (40 days) *Member of German case study team*, sub-contracted by Agra CEAS Consulting (together with M. Hartmann, J. Simons, S. Schornberg). EU Commission, DG Agri. Evaluation of the Common Market Organisations (CMOs) for pigmeat, poultrymeat and eggs. Tender No AGRI – 2003 – Evaluation – G4 – 7.
- Jan/Feb 2004 (7 days) *European Consultant* for the Uganda National Banana Research Programme (UNBRP), operated by the National Agricultural Research Organisation (NARO), Kampala, Uganda.
- Jul/Aug 2002 (17 days) *International Consultant* for the Swiss Project for Horticultural Promotion – Kosovo, Intercooperation, Pristina, Kosovo.

Participation in European Commission-funded Research Projects

- ▶ **Title:** Schaffung eines innovativen Beschäftigungsnetzwerkes für ländliche Arbeitsmarkt-randgruppen und Stärkung der gemeinschaftlichen bäuerlichen Direktvermarktungsfähigkeit am Beispiel der Eggentaler Regio-Kiste
Programme: European Social Fund (ESF), Ziel 2 "Regionale Wettbewerbsfähigkeit und Beschäftigung", Achse II – Beschäftigungsfähigkeit, Zugang zum Erwerbsleben, aktives Altern, e. Umsetzung aktiver und präventiver Arbeitspolitiken, unter besonderer Berücksichtigung der Eingliederung von MigrantInnen ins Erwerbsleben, des aktiven Alterns und der Unternehmensgründungen
Partners: Gemeinden Deutschnofen, Welschnofen, Karneid, Ortsgruppen der Südtiroler Bauernjugend Organisation und der Südtiroler Bäuerinnen Organisation
Project code: Fasz.Nr. 2/11/2012
Duration: January to December 2013
Project budget: €85,000
Function: Project coordinator.

- ▶ **Title:** Key factors influencing economic relationships and communication in European agri-food chains.
Partners: University of Bonn, Germany; SAC Aberdeen, Scotland; Teagasc Dublin, Ireland; University of Helsinki, Finland; Cita Zaragoza, Spain; IAFE Warsaw, Poland; IAMO Halle, Germany
Programme: EU FP6 STREP, Task 18: Improving the economic relationships along the food chains.
Duration: March 2005-April 2008
Contract code: SSPE-CT-2005-006458 FOODCOMM
Project budget: €1.9m (EU financial contribution: €945,000)
Function: Co-ordinating consortium member and Lead Scientist.

Acquired Grants and Awards

- ▶ *Highly Commended Paper Award 2009*, Emerald Literati Network of Excellence. For co-authored article published in the International Journal of Wine Business Research.
- ▶ Nomination for the Best Paper Award, IAMA 18th Annual World Forum and Symposium, Monterey, California, USA, June 14-17 2008.
- ▶ Nomination for the Best Paper Award at the IAMA 17th Annual World Forum and Symposium (together with Fritz, M.), Parma, June 23-26 2007.
- ▶ *Best Paper Award* of the AIEA2 International Conference. University of Laval, Quebec, Canada, August 23-24 2004.
- ▶ Various travel grants from the H. Wilhelm Schaumann Stiftung and the Deutsche Forschungsgemeinschaft (DFG) for participation in international conferences.

University Teaching (course responsible or major interventions)

- ▶ *Economic Development, Sustainable Tourism and Regional Products*. 60-teaching-hour course for Master students of Environmental Management of Mountain Areas (EMMA). Free University of Bozen-Bolzano. Summer semester 2020.
- ▶ *Nahrungsversorgungssysteme heute und morgen – Globale Herausforderungen und lokale Lösungen für die Welternährung. Teil 2: Nachhaltigkeit* (Food systems today and tomorrow – global challenges and local solutions for feeding the world. Part 2: Sustainability). 30-teaching-hour course for the general public (Studium Generale). Summer semester 2020.
- ▶ *Nahrungsversorgungssysteme heute und morgen – Globale Herausforderungen und lokale Lösungen für die Welternährung. Teil 1: Grundlagen* (Food systems today and tomorrow – global challenges and local solutions for feeding the world. Part 1: Fundamentals). 30-teaching-hour course for the general public (Studium Generale). Winter semester 2019/20.
- ▶ *Food Value Chain Management*. 60-teaching-hour course for Master students of Food Sciences for Innovation and Authenticity. Winter semester 2018/19, 2019/20.
- ▶ *Agricultural Economics and Policy*. 50-teaching-hour course for Bachelor students of agricultural and agro-environmental sciences. Free University of Bozen-Bolzano. Summer semesters 2018, 2019, 2020.

- ▶ *Landwirtschaftliche Betriebswirtschaft* (Agribusiness economics and management). 30-teaching-hour course for Bachelor students of agricultural and agro-environmental sciences. Free University of Bozen-Bolzano. Winter semester 2018/19.
- ▶ *Landwirtschaftliche Betriebslehre und Agribusiness-Management* (Farm and agribusiness management). 40-teaching-hour course for Bachelor students of agricultural and agro-environmental sciences. Free University of Bozen-Bolzano. Summer semester 2017, Winter semesters 2016/17, 2017/18.
- ▶ *Supply/Value Chain and Innovation Management*. 30-teaching-hour course for Master students of International Horticultural Science (IMaHS). Free University of Bozen-Bolzano. Winter semesters 2016/17, 2017/18, 2018/19, 2019/20.
- ▶ *Economic Development of Rural Areas*. 40-teaching-hour course for Master students of Environmental Management of Mountain Areas (EMMA). Free University of Bozen-Bolzano. Winter semester 2016/17, Summer semesters 2018, 2019.
- ▶ *Sustainable Tourism and Regional Products*. 30-teaching-hour course for Master students of Environmental Management of Mountain Areas (EMMA). Free University of Bozen-Bolzano. Winter semester 2014/15, 2015/16, 2016/17, Summer semesters 2018, 2019.
- ▶ *Sustainable Tourism and Rural Development*. 12-hour teaching module for Bachelor students of Tourism, Sport and Event Management. Free University of Bozen-Bolzano. Summer semester 2016.
- ▶ *Fruit Market Analysis and Consumer Behaviour*. 30-teaching-hour course for Master students of International Horticultural Science (IMaHS). Free University of Bozen-Bolzano. Winter semester 2014/15, 2015/16.
- ▶ *Agricultural Markets and Marketing*. 47-teaching-hour course for Bachelor students of agriculture. Free University of Bozen-Bolzano. Summer semesters 2013, 2014, 2015, 2016.
- ▶ *Introduction to Marketing*. 47-teaching-hour course for Bachelor students of engineering. Free University of Bozen-Bolzano. Winter semester 2012/13.
- ▶ *Einführung in die Agrar- und Umweltökonomie und -politik* (Introduction to Agricultural and Environmental Economics and Policy). 95-teaching-hour course for Bachelor students of agriculture. Free University of Bozen-Bolzano. Summer semesters 2012, 2013, 2014, 2015, 2016.
- ▶ *Fruit Marketing and Consumer Behaviour*. 60-teaching-hour course for Master students of fruit science. Free University of Bozen-Bolzano. Winter semesters 2011/12, 2012/13, 2013/14.
- ▶ *Versorgungskettenmanagement in der Landwirtschaft* (Supply Chain Management in Agriculture). 26-teaching-hour Summer School course for Bachelor students of agriculture. Free University of Bozen-Bolzano. July 2011.
- ▶ *Versorgungskettenmanagement* (Supply Chain Management). 36-teaching-hour course for Master students at the School of Economics and Management. Free University of Bozen-Bolzano. Summer semesters 2011, 2012, winter semesters 2012/13, 2013/14.
- ▶ *Introduction to Business Management and Marketing*. 95-teaching-hour course for Bachelor students of agriculture and engineering. Free University of Bozen-Bolzano. Winter semester 2010/11.
- ▶ *Retail Food Marketing* (visiting professor, postgraduate block course, 2010, Massey University, Palmerston North campus).
- ▶ *Supply Chain Management* (30-teaching-hour postgraduate block course, 2010, Massey University, Auckland campus).
- ▶ *Executive Supply Chain Management* (30-teaching-hour postgraduate block course, 2008, 2009, Massey University, Auckland campus).
- ▶ *Supply Chain Management Decision-Making* (30-teaching-hour postgraduate block course, 2008, 2009, Massey University, Auckland campus).
- ▶ *Supply Chain Management Administration* (20-teaching-hour postgraduate block course, 2008, 2009, Massey University, Auckland campus).
- ▶ *Agribusiness Management* (visiting professor, postgraduate block course, 2009, Massey University, Palmerston North campus).
- ▶ *Agribusiness Supply Chain Management* (visiting professor, undergraduate programme, 2008, 2009, Massey University, Palmerston North campus).
- ▶ *International Agribusiness* (visiting professor, undergraduate programme, 2008, 2009, Massey University, Palmerston North campus).

- ▶ *Advanced Marketing and Market Analysis – module: 'quantitative tools for food-market assessment'* (competitor benchmarking, market and customer segmentation, market potential appraisals and demand analysis) (winter semesters 2005/06, 2006/07, University of Bonn).
- ▶ *International Food Marketing* (interventions in "Lebensmittelmarketing" (Food Marketing)) (summer semesters 2004 and 2006, University of Bonn).
- ▶ *Marketing Research A* (Winter semester 2006, School of Economics and Management, Free University of Bozen/Bolzano, Italy).
- ▶ *Quantitative Methods of Market Research II – inductive and dependence techniques* (summer semesters 2003, 2004, 2005, 2006, 2007, University of Bonn).
- ▶ *Quantitative Methods of Market Research I – descriptive and interdependence techniques* (winter semesters 2003/04, 2004/05, 2005/06, 2006/07, University of Bonn).

Academic Publications

Public speeches by invitation (keynotes, plenary presentations, panel discussions etc)

- ▶ Nachhaltig erfolgreich in der Landwirtschaft. Invited speaker at the panel discussion organized by the South Tyrolean Farmers Organization (SBB) at the Agrialp trade fair. Messe Bozen. 9 November 2019.
- ▶ Möglichkeiten der Produktdifferenzierung zur Steigerung der Wertschöpfung bei Trinkmilch. Keynote speaker at the *Österreichische Milchwirtschaftliche Tagung*. Gmunden, Austria. 12–13 September 2019.
- ▶ Agriculture and tourism sector linkages: Global relevance and local evidence for the case of South Tyrol. Invited speaker, organised session on agritourism. 8th AIEAA (Italian Association of Agricultural Economists) Conference. Pistoia, Italy. 13–14 June 2019.
- ▶ Konsumtendenzen im Trinkmilchmarkt und Möglichkeiten der Produktdifferenzierung. Invited speaker at the AFEMA („Arbeitsgruppe zur Förderung von Eutergesundheit und Milchhygiene in den Alpenländern e.V.") Tagung. Bolzano, Italy. 14–15 February 2019.
- ▶ Agriculture and Tourism: Relevance and Evidence. Keynote speaker at the *1st World Congress on Agritourism*. Eurac Research. Bolzano, Italy. 7 November 2018.
- ▶ Das Südtiroler "Eggentaler Kistl" als Beispiel für lokale Wirtschaftskreisläufe im Alpenraum. Invited speaker for the presentation and invited speaker at the panel discussion at the „75 Jahre Berggebietsentwicklung: Wo stehen wir in Bezug auf die Stärkung von nachhaltigen Ernährungssystemen und Wertschöpfungsketten?" Schweizerische Arbeitsgemeinschaft für die Berggebiete (SAB). Altdorf, Switzerland. 18 October 2018.
- ▶ Milch – globaler Albtraum oder lokaler Alp-Traum? Invited speaker at a panel discussion. *13. Galtürer Almbegegnungen*. Galtür, Austria. 26 September 2018.
- ▶ Landwirtschaftliche Betriebswirtschaft: Richtige Anwendung von Fachbegriffen. Invited speaker at a seminar for agricultural managers at the South Tyrolean Farmer Organization (SBB). Bozen. 9. February 2018.
- ▶ Is large-scale sustainable food production possible? Invited speaker at the panel discussion *CARE's Talks. The ethical Chef Days*. Alta Badia, Dolomites. 16 January 2018.
- ▶ Reputationsmanagement in der Speckbranche: Notwendigkeit, Forschungserkenntnisse und Ansatzpunkte. Keynote speaker at the *Symposium 20 Jahre Südtiroler Speck g.g.A.*. Handelskammer Bozen. 1. Dezember 2017.
- ▶ Trends in der Landwirtschaft. Invited speaker at the panel discussion organized by the South Tyrolean Farmers Organization (SBB) at the Agrialp trade fair. Messe Bozen. 23 November 2017.
- ▶ Mountain products as an economic development strategy. Invited international speaker at the seminar "*Taller sobre estrategias para el desarrollo sostenible del ecosistema de montana de la cuenca andina del Chahapoa*". Santiago di Chile. 24 October 2017.
- ▶ European Union mountain development policies and programmes. Invited international speaker at the seminar "*Taller sobre estrategias para el desarrollo sostenible del ecosistema de montana de la cuenca andina del Chahapoa*". Santiago di Chile. 24 October 2017.
- ▶ Vielfalt als Perspektive für die Südtiroler Landwirtschaft?! Keynote speaker at the 9. Global Forum Südtirol. Neo-ökologische Vielfalt: Südtirols Chance zur Einzigartigkeit. Eurac Research Bozen. 22 September 2017.
- ▶ Nachhaltige Nahrungsversorgungs- und -wertschöpfungsketten der Zukunft: Was und wie essen wir 2050? Invited speaker at the AFB (Arbeiter-, Freizeit- und Bildungsverein) International Symposium "Klimawandel und die Auswirkungen auf die Beschäftigung". Cusanus Akademie, Bressanone. 26 May 2017.

- ▶ Qualität und Innovation von bäuerlichen Produkten im Eggental. Invited speaker at the Jahresversammlung of the South Tyrolean Farmers Association (SBB) Welschnofen. Welschnofen. 5 May 2017.
- ▶ Rindfleisch mit geschützter EU Herkunftsangabe: Europaweite Übersicht und ökonomische Analyse. Plenary speaker at the Workshop "Direkt- und Regionalvermarktung von Qualitätsfleisch". Freie Universität Bozen. 21 February 2017.
- ▶ The future food supply chain: how and what we eat tomorrow and where it will come from. Presentation by invitation at South Tyrolean high schools. Either at the schools or at the Free University of Bolzano. About 4 to 5 presentations per year during the last 5 years.
- ▶ Zukünftige Herausforderungen der Südtiroler Obstwirtschaft: kleinbäuerliche Betriebe auf internationalen Märkten. Invited speaker at the Jahresversammlung of the South Tyrolean Farmers Association (SBB) Eppan. Appiano. 2 February 2017.
- ▶ Reputation des Apfelanbaus in Hinblick auf das Südtiroler Obstbaumuseum. Invited speaker at the Klausurtagung Südtiroler Obstbaumuseum. Renon. 26 November 2016.
- ▶ Managing industry reputation to sustain market success: the case of the South Tyrolean apple industry. Invited speaker at the *XI Giornate Scientifiche SOI* (Società di Ortoflorofrutticoltura Italiana). Bolzano. 14–16 September 2016.
- ▶ Spezial- und Premiummilchkonzepte für die Südtiroler Berglandwirtschaft. Invited speaker to management and board members of dairy processing cooperatives Brimi and Mila/Bergmilch Südtirol. Bolzano. 20 July 2016.
- ▶ *Podiumsdiskussion Brixen im Dialog: „Die Zukunft is(s)t regional“*. Invited guest to a public panel discussion. Together with Member of European Parliament Herbert Dorfmann, Director of the South Tyrolean Farmers Association (SBB) Sigfried Rinner and others. Bressanone. 13 May 2016.
- ▶ Spezial- und Premiummilchkonzepte für die Südtiroler Berglandwirtschaft. Invited speaker to management and board members of dairy processing cooperatives Brimi and Mila/Bergmilch Südtirol. Bressanone. 9 May 2016.
- ▶ Agrartiro 2050: Entwicklungsperspektiven für die Südtiroler Landwirtschaft. Invited speaker at the *Jahresteilversammlung der Landwirtschaftlichen Hauptgenossenschaft*. Bressanone. 27 April 2016.
- ▶ Agrartiro 2050: Entwicklungsperspektiven für die Südtiroler Landwirtschaft. Invited speaker at the *Jahresteilversammlung der Landwirtschaftlichen Hauptgenossenschaft*. Schlanders. 20 April 2016.
- ▶ Agrartiro 2050: Entwicklungsperspektiven für die Südtiroler Landwirtschaft. Invited speaker at the *Jahresteilversammlung der Landwirtschaftlichen Hauptgenossenschaft*. Brunico. 18 April 2016.
- ▶ Reputationsmanagement in der Agrar- und Ernährungswirtschaft: Notwendigkeit und Ansatzpunkte. Invited speaker to management and board members of the Consortium Südtiroler Speck. Bolzano. 6 April 2016.
- ▶ Das Tierwohl und seine Bedeutung für die Südtiroler Verbraucher. Invited speaker at the *9. Südtiroler Berglandwirtschaftstagung*. Bressanone. 15 January 2016.
- ▶ Marktforschung durch Universitätsstudenten: Einige Beispiele im Bereich Getränke. Invited speaker at the *TIS Innovation Park WakeUp Workshop*. Bolzano. 24 July 2015.
- ▶ Die Herausforderungen für die Südtiroler Landwirtschaft in der Zukunft. Invited speaker at the *Jahresversammlung des Südtiroler Bauernbundes Ortsgruppe Leifers/Pfatten*. 6 March 2015.
- ▶ Die Zukunft der Landwirtschaft in Südtirol. Impulse presentation und panel discussion at the *Bioland Südtirol Seminar 2015*. Renon, Bolzano. 23 January 2015.
- ▶ Bäuerliche Familienbetriebe: Heute und Morgen – in Europa, im Alpenraum und in Südtirol. Plenary presentation at the conference *Bäuerliche Familienbetriebe: Heute und Morgen*, organised by the South Tyrolean Farmer Association (SBB), the European Academy Bolzano Eurac and the Free University of Bolzano (unibz). Bolzano. 31 October 2014.
- ▶ The role of trust in agri-food logistics and supply chain management. Keynote at *The International Forum on Agri-food Logistics*. Polznań, Poland. 9–13 September 2014.
- ▶ Lokale Wirtschaftskreisläufe am Beispiel des Eggentaler Kistls. Invited speaker at the *Vinschger Berglandwirtschaftstagung*. Burgeis, South Tyrol. 5 May 2014.
- ▶ Das Eggentaler Kistl – eine gemeindeübergreifende landwirtschaftliche Entwicklungsinitiative. Invited speaker at the *Raiffeisenkasse Welschnofen Jahresversammlung*. Welschnofen/Nova Levante. 29 April 2014.

- ▶ Agrartipol 2050: Entwicklungsperspektiven für die Südtiroler Landwirtschaft. Invited speaker at the *Koordinierungsausschuss Landwirtschaft, Raiffeisenverband Bozen*. Bolzano. 4 February 2014.
- ▶ Reputationsmanagement als neue Herausforderung der Südtiroler Apfelanbaubranche. Keynote speaker at the *61. Südtiroler Obstbautagung*. Merano. 14 January 2014.
- ▶ Das Eggentaler Kistl: Ein Konzept zur lokalen Landwirtschaftsentwicklung. Keynote speaker at the *Eggentaler Wirtschaftsschau*. Birchabruck. 21 September 2013.
- ▶ Reputationsmanagement als neue Herausforderung der Apfelanbaubranche in Südtirol. Invited speaker at the Tagung *Regionale Produkte und Tourismus: Perspektiven für Obst- und Weinbau*. Europäische Akademie Bozen (EURAC), Bolzano. 23 May 2013.
- ▶ Optimisation of collaboration, partnerships and business relationships. Invited speaker at the *Alpine Spring Festival, Expert Meeting on mountain farming, quality products and Expo 2015*. Europäische Akademie Bozen (EURAC). Bolzano. 5 March 2013.
- ▶ Abschlusspräsentation: Typische Lebensmittel für das Eggental. Ortsbauerngruppe Deutschnofen, *Jahresversammlung unter Anwesenheit von Landeshauptmann Luis Durnwalder*. Deutschnofen/Nova Ponente. 21 February 2013.
- ▶ Innovation vom Markt zum Markt: Markt- und Marketingforschung für KMUs in der Lebensmittelbranche. Invited speaker at the *TIS Innovation Park Wake-up Workshop*, Bozen, 21 October 2011.
- ▶ Factors influencing contractual choice and sustainable relationships in European agri-food chains. Plenary presentation at the *International EAAE-SYAL Seminar: Spatial Dynamics in Agri-food Systems: Implications for Sustainability and Consumer Welfare*. Parma, Italy. 27–29 October 2010.
- ▶ The future food value chain. Invited speaker at the *Future Food Farming Forum – New Zealand Inc. meeting tomorrow's markets*. Massey University. Palmerston North. 23 November 2009.
- ▶ Economic relationships and communication in European agri-food chains: main findings from the FOODCOMM project. Invited speaker at the *FOODCOMM International Workshop*. Brussels, Belgium. 27 May 2008.
- ▶ Food quality and product export performance – an empirical investigation of the EU situation. Plenary presentation given at the *105th European Seminar of the EAAE 'International Marketing and International Trade of Quality Food Products'*. Bologna, Italy. 8–10 March 2007.
- ▶ Invited podium speaker at podium discussion "Qualität: die richtige Richtung, oder die letzte Chance?", of the "Bauernjugend Bezirk Unterland". Bozen/Bolzano, Italy. 31 May 2006.
- ▶ Managing international trade of food products: a survey of German and Australian companies. Seminar presented at the Gatton campus of *The University of Queensland*. Brisbane, Australia. 1 February 2006.
- ▶ Die Wettbewerbsfähigkeit der EU Ernährungsindustrie ('The competitiveness of the EU food processing sector'). Presentation by invitation given within the *Main Seminar of Agricultural Economics*. University of Hohenheim, Stuttgart. 28 April 2005.

Articles in scientific journals (peer-reviewed) – published or forthcoming

- ▶ Fischer, C., Miglietta P. P. (2020): The links between human diets and health and climate outcomes in the world's macro-regions during the last 50 years. *International Journal of Environmental Research and Public Health*. In press.
- ▶ Bossi Fedrigotti, V., Fischer, C. (2020): Welche Landwirtschaft hätten Sie gern? Wahrnehmung, Wünsche und Zahlungsbereitschaft der Südtiroler Bevölkerung. *Austrian Journal of Agricultural Economics and Rural Studies*. In press.
- ▶ Fischer, C., Bossi Fedrigotti, V. (2020): Wertschätzung bäuerlicher Betriebe in der Südtiroler Bevölkerung: Komponentenanalyse mittels Strukturgleichungsmodellen. *Austrian Journal of Agricultural Economics and Rural Studies*. In press.
- ▶ Bossi Fedrigotti, V., Troiano, S., Fischer, C., Marangon, F. (2020): Public seasonal preferences for farmed landscapes: The case of traditional chestnut orchards in South Tyrol. *European Countryside*. In press.
- ▶ Fischer, C. (2019): Avoiding Malthus 2.0: Why Food Pessimism Leads Nowhere. *American Journal of Biomedical Science & Research*. Vol 6, No 1, 64–65.
- ▶ Fischer, C. (2019): Agriculture and tourism sector linkages: Global relevance and local evidence for the case of South Tyrol Open Agriculture. *Open Agriculture*. Vol 4, No 1, 544–553.

- ▶ Busch, G., Fischer, C. (2018): Consumer patriotism in public farm animal welfare perceptions in South Tyrol: a segmentation study. *Austrian Journal of Agricultural Economics and Rural Studies*. Vol 27.13, 95–101.
- ▶ Mojo, D., Fischer, C., Degefa, T. (2017): The Development of Agricultural Cooperatives in Ethiopia: History and a Framework for Future Trajectory. *Ethiopian Journal of Social Sciences and Humanities (EJOSSAH)*. Vol 50, 84–94.
- ▶ Mojo, D., Fischer, C., Degefa, T. (2017): The determinants and economic impacts of membership in coffee farmer cooperatives: recent evidence from rural Ethiopia. *Journal of Rural Studies*. Vol 50, 84–94.
- ▶ Andreopoulos, D., Damigos, D., Comiti, F., Fischer, C. (2016): Monetizing the impacts of climate change on river uses towards effective adaptation strategies. *Desalination and Water Treatment*. Vol 57, No 5, 2268–2278.
- ▶ Andreopoulos, D., Damigos, D., Comiti, F., Fischer, C. (2015): Handling preference heterogeneity for river services' adaptation to climate change. *Journal of Environmental Management*. Vol 160, 201–211.
- ▶ Mojo, D., Fischer, C. (2015): Collective action and aspirations: the impact of cooperatives on Ethiopian coffee farmers' aspirations. *Annals of Public and Cooperative Economics*. Vol 87, No 2, 217–238.
- ▶ Mojo, D., Fischer, C., Degefa, T. (2015): Social and environmental impacts of agricultural cooperatives: evidence from Ethiopia. *International Journal of Sustainable Development and World Ecology*. Vol 22, No 5, 388–400.
- ▶ Andreopoulos, D., Damigos, D., Comiti, F., Fischer, C. (2015): Estimating the non-market benefits of climate change adaptation of river ecosystem services: A choice experiment application in the Aaos basin, Greece. *Environmental Science & Policy*. Vol 45, January, 92–103.
- ▶ Bossi Fedrigotti, V., Fischer, C. (2014): The supply chain of sweet chestnuts in South Tyrol. *Economia Agro-Alimentare*. Vol 16, No 1, 117–137.
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- ▶ Fischer, C. (2003): Gérer le commerce international de produits alimentaires – un sondage auprès d'entreprises allemandes et australiennes. *European Doctoral Meeting ('Journées européennes des thèses')*, organised by the 'Société Française d'Economie Rurale' (SFER) and the 'Association Internationale d'Economie Alimentaire et Agro-industrielle' (AIEA2). Montpellier, France. June 19–20.

Conference posters

- ▶ Fischer, C. (2003): Bewertung des gartenbaulichen Potentials des Kosovo – Der Markt für Obst & Gemüse auf dem Balkan ('Assessment of Kosovo's horticultural potential – the market for fruit & vegetables on the Balkans'). *43th Conference of the German Association of Agricultural Economists (Gewisola)*. Stuttgart, Germany. September 30 to October 1.
- ▶ Fischer, C. & Hartmann, H. (2003): Measuring international competitiveness across countries – an application to the global food industry. *25th International Conference of Agricultural Economists (IAAE)*. Durban, South Africa. August 16–22.
- ▶ Fischer, C. (2002): Managing international trade of food products – a company survey from Germany and Australia. *Xth Congress of the European Association of Agricultural Economists (EAAE)*. Zaragoza, Spain. August 28–31.

Others

- ▶ Podcast Rai Bozen: RadioUni. Wissen zum Hören. Teil 3: Neue Formen der Nahrungsmittelproduktion – Von der blauen Schürze zum weißen Kittel. 3 February 2019. <http://www.raibz.rai.it/feed.php?id=83>
- ▶ Podcast Rai Bozen: RadioUni. Wissen zum Hören. Teil 2: Ernährung der Zukunft – Linsen statt Lende? 26 January 2019. <http://www.raibz.rai.it/feed.php?id=83>
- ▶ Podcast Rai Bozen: RadioUni. Wissen zum Hören. Teil 1: Ernährungssicherheit und Nahrungsbedarf – Hat die Welt im Jahr 2050 genug zu essen? 19 January 2019. <http://www.raibz.rai.it/feed.php?id=83>
- ▶ Alpine familienbetriebene Landwirtschaft im Wandel der Zeit: Vom Selbstversorger zum Kultur- und Landschaftserhalter sowie Verbundproduzenten. Article in the brochure „Bäuerliche Familienbetriebe: Heute und morgen – in Europa, im Alpenraum und in Südtirol“. Published by the Südtiroler Bauernbund (SBB), Eurac Research and Freie Universität Bozen. October 2014. Pages 17–31.
- ▶ Economic motive for beer purity law. Published Letter to the Editor. *Financial Times*. Page 6. April 14–15 2007.
- ▶ Best or worst. Published Letter to the Editor. *The Economist*. Page 16. March 2 2006.
- ▶ Contribution to the FAO, GFAR and PhAction brochure, "Linking Farmers to Markets", Strategic Plan for a Global Post-Harvest Initiative for the 21st Century. Printed and circulated by FAO.
- ▶ Some gems in a modest food culture. Published Letter to the Editor. *Financial Times*. Page 6. April 16–17 2005.

Reviewer Activities

- ▶ Journals: *Geoforum, Natural Resources Forum, International Journal of Social Economics, Intercathedra Quarterly, Emerging Markets Finance and Trade, Journal of Rural Studies, Economia Agro-Alimentare, Annals of Public and Cooperative Economics, British Food Journal, Sustainability, European Journal of Law and Economics, Supply Chain Management: An International Journal, European Review of Agricultural Economics, International Journal of Physical Distribution & Logistics Management, African Journal of Agricultural Research, Applied Economics, Food Economics, International Food and Agribusiness Management Review, International Journal of Wine Business Research, Journal of Environmental Management, Food Security, Quarterly Journal of International Agriculture.*
- ▶ Conferences: 20th Annual IAMA World Forum and Symposium (Boston), 27th International Conference of Agricultural Economists 2009 (Beijing), 19th Annual IAMA World Forum and Symposium (Budapest), 18th Annual IAMA World Forum and Symposium (Monterey, USA), 105th European Seminar of the EAAE 'International Marketing and International Trade of Quality Food Products' 2007 (Bologna), 11th European Association of Agricultural Economists Conference 2005 (Copenhagen), 45th Annual Meeting of German Agricultural Economists, AIEA2 International Conference 2004 (Quebec), 25th International Conference of Agricultural Economists 2003 (Durban).
- ▶ Numerous doctoral, MSc and BSc theses.

Memberships in Editorial Boards of Scientific Journals

- ▶ *Supply Chain Management: An International Journal* (since November 2016)
- ▶ *Economia Agro-Alimentare / Food Economy* (since January 2015)
- ▶ *Food and Applied Bioscience Journal* (since January 2013)

Memberships in Professional Associations

- ▶ European Association of Agricultural Economists (EAAE)
- ▶ International Association of Agricultural Economists (IAAE)
- ▶ International Society for Horticultural Science (ISHS)

Languages and Computer SkillsLanguages

- ▶ German: native
- ▶ English: fluent in speaking and writing (C2, certified)
- ▶ French: fluent in speaking and writing (C1, not certified)
- ▶ Italian: upper intermediate knowledge (B2, certified)

Software packages

- ▶ Microsoft Office (including Access)
- ▶ Adobe Acrobat, Dreamweaver
- ▶ IBM SPSS & AMOS
- ▶ STATA, Lighthouse Studio (Sawtooth Conjoint)

For more information, please visit: www.christian-fischer.de



Bolzano, January 2020